



EAST CLIFF NEIGHBOURHOOD FORUM AND AREA DESIGNATION CONSULTATION

24 February to 7 April 2025

Report June 2025

Research and Consultation Team

Executive Summary



- 68 responses in total
 - 2 paper surveys
- Most respondents were BCP residents living within the boundary of the Neighbourhood Plan area (74%), specifically from the BH1 postcode
- Most respondents agree with the proposal to formally designate the East Cliff neighbourhood organisation as a neighbourhood forum, to operate as a qualifying body for the purposes of preparing a Neighbourhood Plan (77%)
- The main reasons respondents gave for agreeing with the proposal were:
 - East Cliff is a unique area with an identity that is distinct from Springbourne in a variety of ways, and needs to be represented in a way that reflects this
 - East Cliff needs proper representation in order to stop the rapid decline in the area caused by years of neglect.



- The main reason respondents gave for disagreeing with the proposal were:
 - The proposed boundary is not inclusive enough, leaving out thousands of people who identify as East Cliff residents
 - Key beaches, cliffs, and green areas have not been included in the proposal
 - Some felt the proposal was biased towards the largest landowner in the area.
- The key issues respondents want to see tackled through a neighbourhood forum are:
 - Derelict buildings
 - Anti-social behaviour
 - Drug dealing
 - Rough sleeping

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1 Introduction

BCP Council received a proposal for a neighbourhood forum and area designation within the East Cliff and Springbourne Ward. This included a small area of the eastern end of the Bournemouth Town Centre ward, which is based on the existing East Cliff Conservation Area boundary and the rest of the East Cliff and Springbourne ward area (minus an area north of the Wessex Way which is in the Queens Park and Charminster Neighbourhood Plan area).

Please note, a consultation on the East Cliff Neighbourhood Forum application, whose neighbourhood boundary overlaps with the part of the proposed East Cliff and Springbourne Neighbourhood Forum area, was also received at this same time.

To ensure transparency, both consultations ran at the same time to provide an opportunity for representations to be made on both applications. Only one neighbourhood forum can be designated for one area, therefore we asked respondents to review both applications before making their representations.

The consultations ran from **24 February to 7 April 2025**.

This report will outline the results of the East Cliff Neighbourhood Forum and Area Designation Consultation only. A separate report has been written for the East Cliff and Springbourne Neighbourhood Forum and Area Designation Consultation.

2 Background

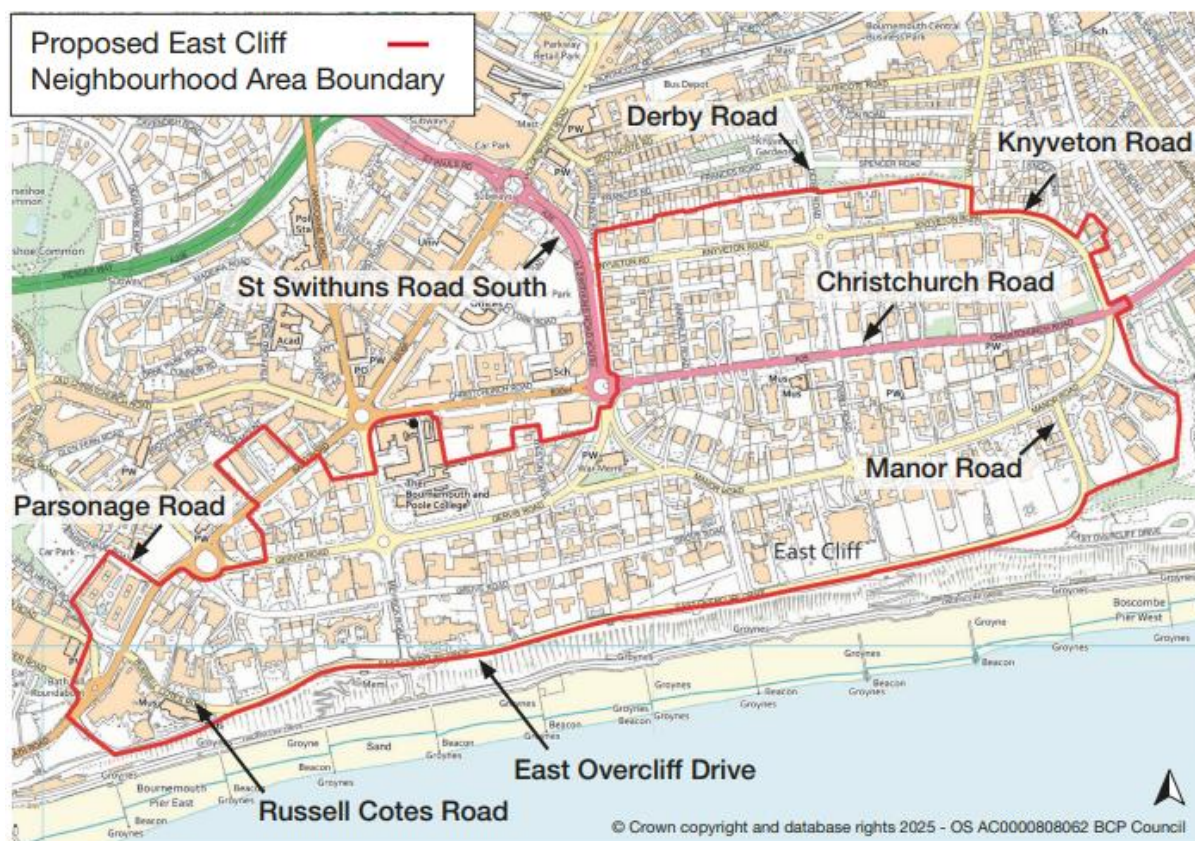
Neighbourhood Forums work with local communities to prepare Neighbourhood Plans for their area and forum designations last for five years.

On 11 November 2024, a proposed new neighbourhood planning group applied to BCP Council to be designated as a neighbourhood forum, to operate as a qualifying body for the purposes of preparing a Neighbourhood Plan, in accordance with [s61F Town and Country Planning Act 1990](#) and [s8 Neighbourhood Planning \(General\) Regulations 2012](#).

Neighbourhood forums must be able to demonstrate that they have a written constitution to describe the basic framework of the organisation including its purpose, membership rules and election of officers. The neighbourhood planning legislation and regulations state that Forums must have at least 21 members who are individuals, either living, working within the area of the neighbourhood forum, or are elected members of the authority concerned.

The proposed East Cliff Neighbourhood Forum submitted an application to be designated as a neighbourhood forum within a defined area boundary which follows

the boundary of the East Cliff Conservation Area designation in 1987 and revised in 1988. The proposed boundary is shown below:



2.1 Methodology

The consultation was hosted on the BCP [Engagement HQ](#) platform and was promoted through various channels including:

- [Press release](#)
- Social media posts (Facebook, Twitter, LinkedIn, and Instagram)
- A full breakdown of the communications activity for this consultation can be found in the [Communications Report](#)
- Details of engagement rates can be found in the [Engagement HQ Analytics](#) section

The main project page was hosted from the council's Engagement HQ Platform along with a brief description of the project:

haveyoursay.bcpccouncil.gov.uk/ecnf-consultation.

The consultation was designed in Engagement HQ (engagement platform software). The online responses were downloaded from the software for analysis. The data was

checked and verified in preparation for analysis and held in the Research and Consultation Team's secure area.

The online survey was designed and hosted in Engagement HQ. The online responses were downloaded into Snap for analysis. The data was checked and verified in preparation for analysis and held in the BCP Council Research and Consultation Team's secure area. Quantitative analysis was carried out using Snap to identify the frequencies for each question.

The write in (qualitative) responses were exported into Excel and coded into categories. Qualitative research does not seek to quantify data, instead, its purpose is to provide deeper insights into reasoning and impact and many researchers therefore believe that numbers should not be included in reporting. The numbers of people mentioning the most prevalent codes are provided in this report to give an indication of the magnitude of response. Importantly, however, given the nature of the data, this does not provide an indication of significance or salience in relation to the question asked.

2.2 Support

During the consultation period, East Cliff Neighbourhood Forum's application and supporting documents could be viewed in the 'Documents' section of this page and at:

- Springbourne Library
- Bournemouth Central Library
- Boscombe Library

Respondents could give us their views by:

- Completing an online survey or;
- Completing a paper survey which they could download on the [main consultation page](#) or collect one from one of [BCP's libraries](#). Paper surveys could also be emailed to the Planning Team or dropped in the 'Have Your Say' boxes in any BCP library or posted to:

East Cliff Neighbourhood Forum and Area Designation Consultation,
Neighbourhood Planning Team, Planning Policy, BCP Council, Civic Centre,
Bourne Avenue, Bournemouth BH2 6DY.

- Writing to us; or
- Sending an email to neighbourhoodplanning@bcpcouncil.gov.uk.

If respondents had any questions, needed support or needed the documents in a different format, they could email neighbourhoodplanning@bcpcouncil.gov.uk.

They could also refer to the [Frequently Asked Questions \(FAQs\)](#).

3 Engagement Figures

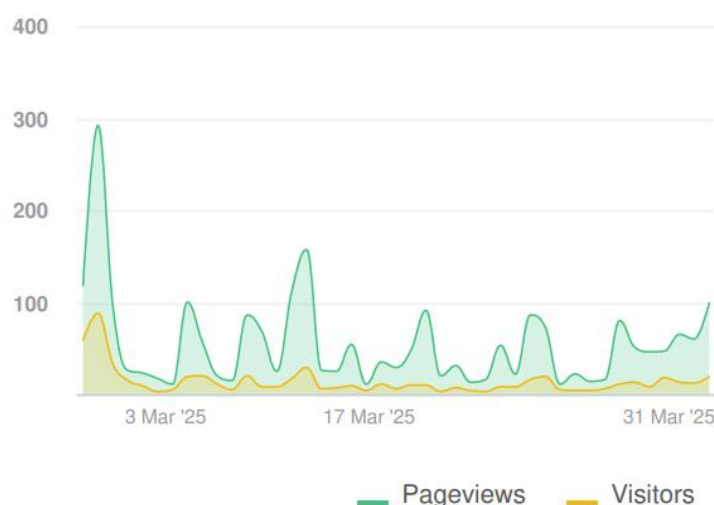
This section shows the engagement figures for each method used during the consultation.

3.1 Engagement HQ Analytics

The consultation was hosted on the council's engagement platform '[Engagement HQ](#)'. There were 678 visits to the [consultation page](#) with 480 **aware visitors** (i.e. a visitor who has made at least one single visit to the webpage) and 227 **informed visitors** (i.e. a visitor who has taken the 'next step' from being aware and clicked on something).

Engagement HQ Measurement Figures

Visitors Summary



Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
678	88	
NEW REGISTRATIONS		
51		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
67	227	480

Visitors engaged with the content on the main consultation page as follows:

- 138 visitors downloaded documents 443 times, including:
 - 75 downloads of the [East Cliff Neighbourhood Forum Area Combined Application Form](#)
 - 66 downloads of the [East Cliff Neighbourhood Forum Covering Letter](#)
 - 68 downloads of the paper survey
 - 65 downloads of the [East Cliff Neighbourhood Forum Mission Statement](#)

- 63 downloads of the [Proposed East Cliff Neighbourhood Area Boundary Map](#)
- 56 downloads of the [Draft East Cliff Neighbourhood Forum Constitution](#)
- 43 downloads of the [East Cliff Neighbourhood Forum Supporting Statement](#)
- 21 downloads of the [consultation poster](#)

The majority of visitors to the consultation page on Engagement HQ came via Google (88 visits), Facebook (74 visits), and the BCP Council website (35 visits). A full breakdown of the site referrals can be seen below:

TRAFFIC SOURCES OVERVIEW

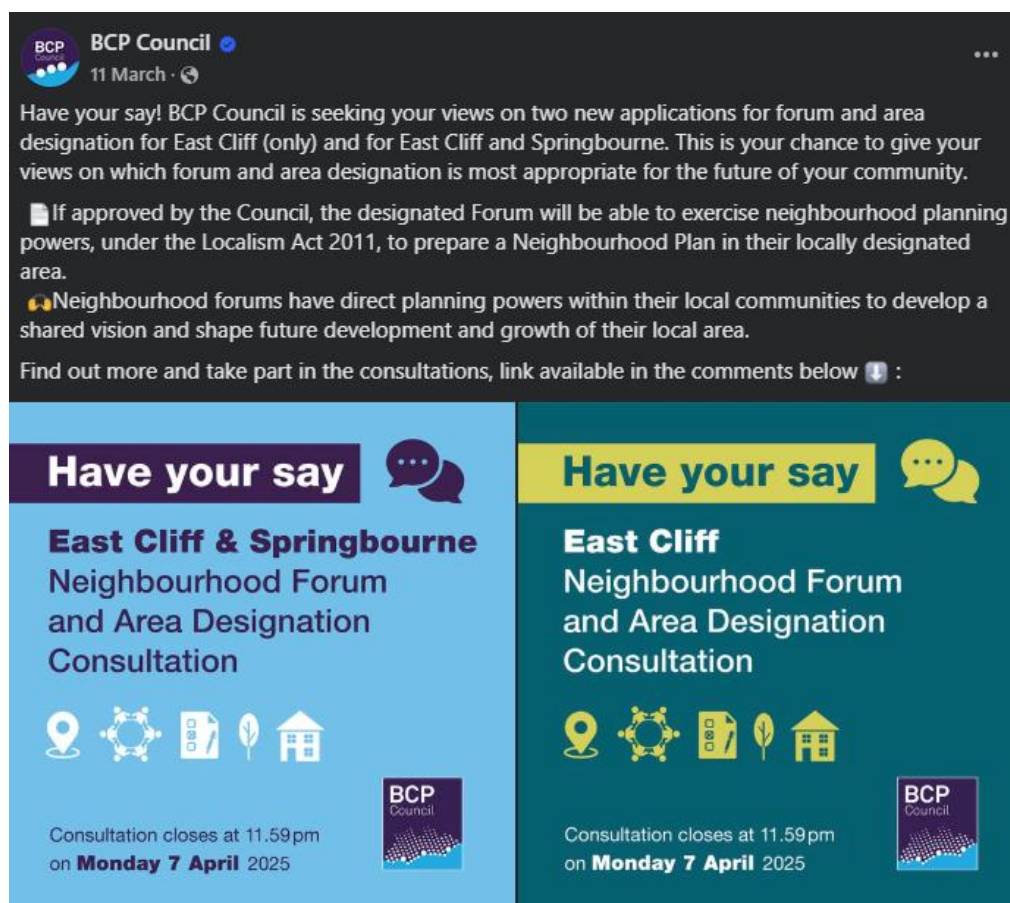
REFERRER URL	Visits
www.google.com	77
m.facebook.com	39
www.bcpccouncil.gov.uk	35
lm.facebook.com	26
www.bing.com	15
www.google.co.uk	11
l.facebook.com	9
android-app	6
duckduckgo.com	3
link.edgepilot.com	2
ntp.msn.com	1
search.brave.com	1
t.co	1
www.ecosia.org	1
www.fahnd.com	1

4 Communications Report




Below is a breakdown of the communications activity carried out by BCP Council to promote both the East Cliff & Springbourne Neighbourhood Forum and Area Designation Consultation and the East Cliff Neighbourhood Forum and Area Designation Consultation as widely as possible.

The council used a variety of methods to promote the consultations including a [press release](#) and social media posts on Facebook, X (formerly Twitter), LinkedIn, and Instagram along with posters in libraries.

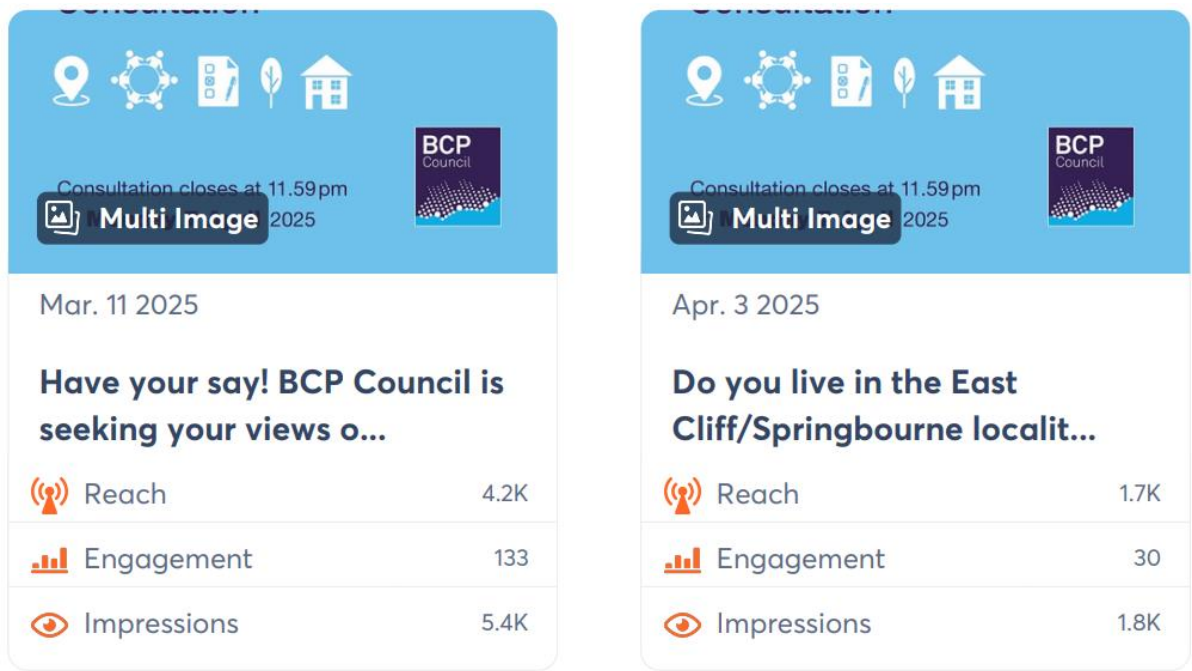
As both consultations were promoted together, readers should note that the figures in this section relate to the promotion of both consultations in the same social media posts. An example of a Facebook post used to promote the consultations is shown below:



Five social media posts had a total reach¹ of 6,754 people, a total engagement² of 194 people and a total 8,832 impressions³. Below are details of how people interacted with our social media profiles during the consultation period:

 Facebook	Total	 Instagram	Total	 LinkedIn	Total
Reactions	13	Likes	4	Likes	4
Clicks	25	Saved	1	Clicks	6
Other clicks	111	Comments	0	Comments	0
Comments	7			Shares	1
Shares	7				

Below are the best performing social media posts based on impressions, reach, and engagement:



5 Analysis and results

A total of 68 people responded to the consultation survey. Please see the [Engagement HQ Analytics](#) section for additional information on the levels of engagement with the consultation aside from those who responded.

Figures in this report are presented as a percentage of people who answered the question i.e. excluding 'don't know', 'not applicable' and 'no reply', unless otherwise stated. The percentages in this report will not always add up to 100%. This can be because of rounding, or because respondents are allowed to select more than one response. Where there are significant differences between groups of respondents, this has been stated within the report.

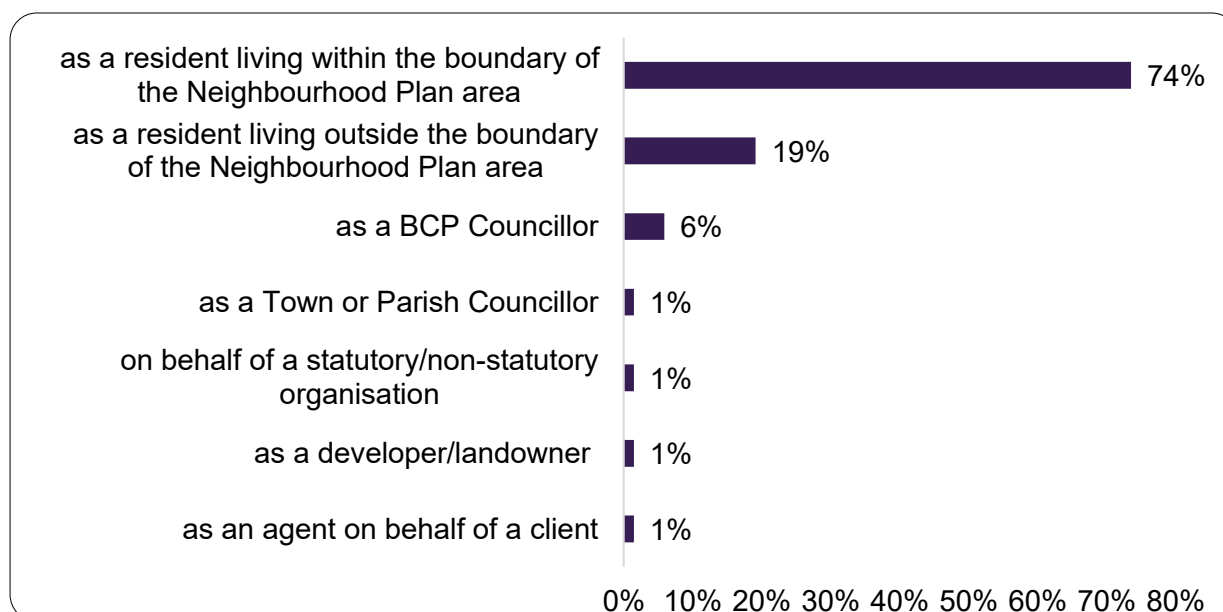
Please note that where numbers have been provided for the most prevalent codes to open-ended questions in this report, this is to give an indication of the magnitude of response rather than an indication of significance or salience in relation to the question asked.

5.1 Respondent Type

Q1. Are you responding:

Please note respondents could select more than one option for this question.

Over seven-tenths of respondents said they were responding as a 'resident living within the boundary of the Neighbourhood Plan area' (74%), while almost a fifth said they were responding as a 'resident living outside the boundary of the Neighbourhood Plan area' (19%). Less than a tenth said they were responding as a 'BCP Councillor' (6%), 'Town and Parish Councillor' (1%), 'on behalf of a statutory/non-statutory organisation' (1%), 'developer/landowner' (1%) and as an 'agent on behalf of a client' (1%).



Base: all respondents

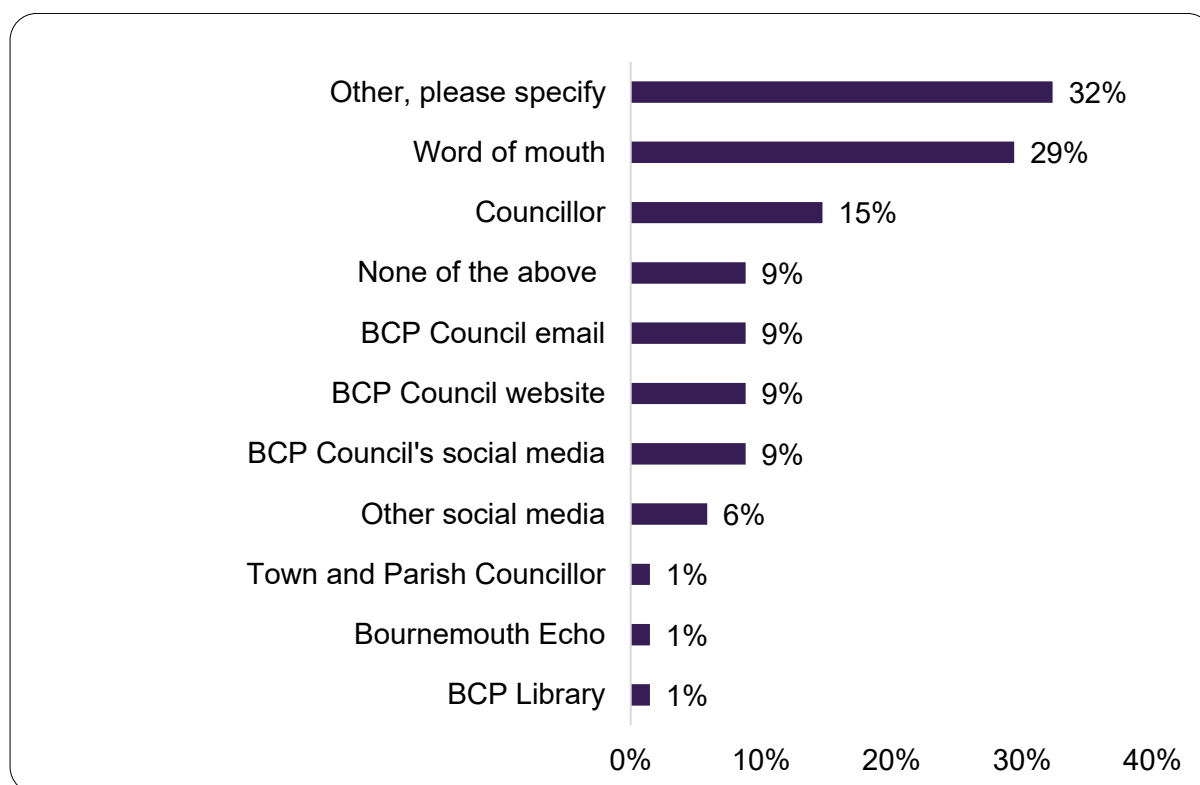
5.2 Consultation Awareness

Q2. How did you find out about this consultation?

Please note respondents could select more than one option for this question.

Almost a third of respondents said they found out about the consultation through different means (32%). These are outlined below. Almost three-tenths of respondents found out about the consultation by 'word of mouth' (29%), while over a tenth said they found out about the consultation through a 'Councillor' (15%).

Less than a tenth of respondents said they found out about the consultation through 'BCP Council email' (9%), the 'BCP Council website' (9%), 'BCP Council's social media' (9%), 'Other social media' (6%), a 'Town and Parish Councillor' (1%), the 'Bournemouth Echo' (1%), and through a 'BCP Library' (1%). Some respondents said 'none of the above' (9%).



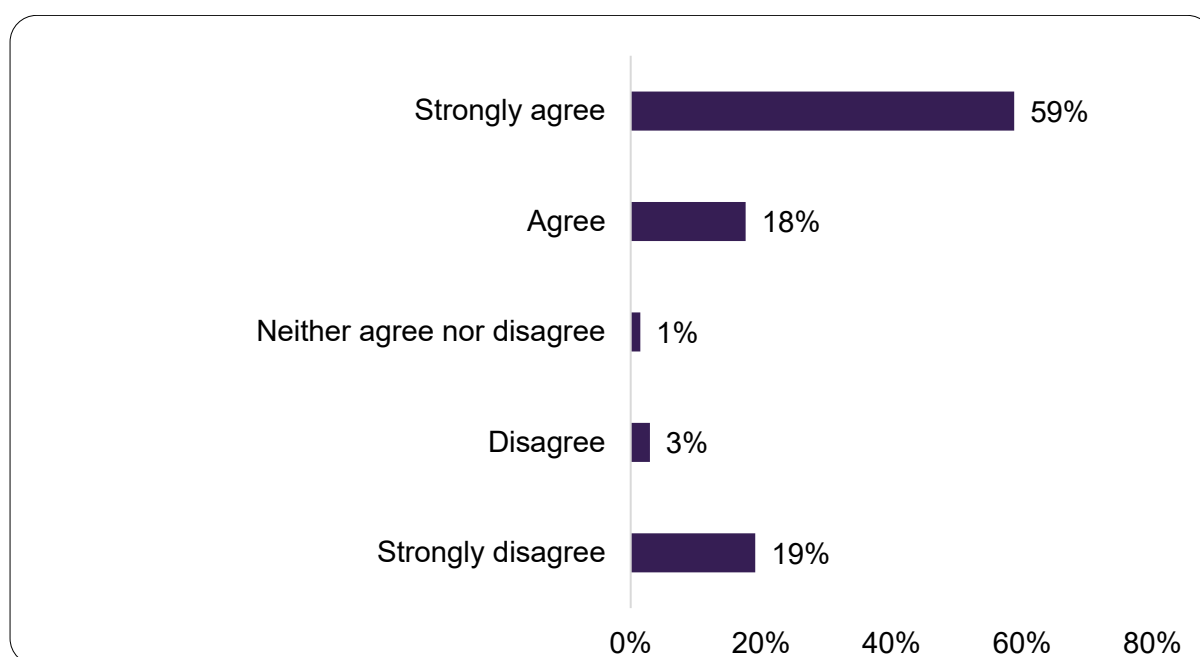
Base: all respondents

Other ways that respondents said they found out about the consultation was primarily through letters sent to them and through flyers posted through their doors. A full list of these responses can be found in [Appendix 2](#).

5.3 Designation Application

Q3. To what extent do you agree or disagree that the East Cliff neighbourhood organisation should be formally designated as a neighbourhood forum, to operate as a qualifying body for the purposes of preparing a Neighbourhood Plan?

Almost four-fifths of respondents said they agree with the proposal to formally designate the East Cliff neighbourhood organisation as a neighbourhood forum, to operate as a qualifying body for the purposes of preparing a Neighbourhood Plan (77%). Over a fifth of respondents said they disagree with the proposal (22%), and under a tenth of respondents said they neither agree nor disagree with the proposal (6%).



Base: All respondents

Q4. Please use this space to give us any comments on the submitted application.



44 comments

These respondents provided additional comments explaining why they had agreed or disagreed with the proposal to formally designate the East Cliff neighbourhood organisation as a neighbourhood forum.

These comments have been coded into the following themes: **Strongly agree/Agree with proposal** (29 comments), **Strongly disagree/Disagree with proposal** (13 comments), and **Neither agree nor disagree with proposal** (1 comment).

The two main themes to emerge, i.e. ‘Strongly agree/Agree with proposal’ and ‘Strongly disagree/Disagree with proposal’ have been broken down further into sub-themes to make them easier to interpret. These are shown in the tables below:

[Table 1: Sub-themes for ‘Strongly agree/Agree with proposal’ theme](#)

[Table 2: Sub-themes for ‘Strongly disagree/Disagree with proposal’ theme](#)

Table 1: ‘Strongly agree/Agree with proposal’ sub-themes

Sub-theme	No of comments
Unique area and identity	15
Area is underrepresented/neglected	9
Agree with proposals	1
Current representation	1
Unintelligible response	1
None	1
Query	1
Suggestions for improvement	1

Unique area and identity (15 comments)

These respondents said they agree with the proposal to formally designate the East Cliff neighbourhood organisation as a neighbourhood forum because they feel East Cliff is a unique area with an identity that is distinct from Springbourne in a variety of ways. They said it would be simpler and more effective to tackle the issues in East Cliff if the neighbourhood forum is focusing on one area only.

Below is a selection of these comments:



“The East Cliff neighbourhood has for many years been considered a separate area from Springbourne. It is different culturally - truly through ethnicity; religion; geographically - with very close proximity to the seafront; structurally - comprising of many substantive blocks of apartments; environmentally through use of gardens, general green areas and abundance of trees many of which are very old; population - through full time residents, holiday visitors, second home owners; employers - predominantly in the hospitality industry all of which and others go to affirm that East Cliff is easily capable of being a designated separate area when compared to Springbourne.”



“I believe that the East Cliff conservation area is the right area designation as the alternative option of including Springbourne would mean trying to address a greater diversity of needs.”



“Although I live north of the boundary of this plan, I feel this is far more suited to the area. It is intended for a specific area and not a catch-all plan. This plan will be specific to an important area rather than attempting to cover a large area where no single plan can reasonably reflect the needs or diversity of the region.”



“As a business owner and resident on the East Cliff I feel strongly that we should not have an area that combines East Cliff & Springbourne as they are two very different conurbation areas with their own issues. However, I do think the East Cliff area should include the beach area between the two piers.”



“The College is located within the designated area proposed for the East Cliff Neighbourhood Plan boundary. We feel this area represents a good spread of community with a sufficient size for impact without diluting the unique mix in the location. Many of the local businesses are customers or suppliers of the College and many residents are College students and there is shared interest.”



“The East Cliff forms a coherent community, with a distinctive built environment and heritage. It faces differing issues, challenges and opportunities to Springbourne and that each of these areas should be represented by their own forums and neighbourhood plans. The East Cliff neighbourhood forum proposal helps to ensure residents and business on the East Cliff will have a voice in shaping the future revival of the area. Revival will require residents, [businesses] and landowners working together, effectively, to deliver that change which will only be possible via this proposal for an East Cliff Neighbourhood Forum.”



Area is underrepresented/neglected (9 comments)

These respondents said they agree with the proposal to formally designate the East Cliff neighbourhood organisation as a neighbourhood forum because they feel the area of East Cliff needs appropriate representation in order to stop the rapid decline caused by years of neglect. Several of these respondents felt the area has been neglected by the council. The key issues they highlighted were feeling unsafe in the area, buildings being in disrepair, poor statutory services, drug dealing and addiction.

Below is a selection of these comments:



“This area is underrepresented [at] the moment. It is run down and feels unsafe.”



“East Cliff used to be one of the best areas to live in Bournemouth and in the last few years it has been one of the most rapidly declining areas in Bournemouth due to economic struggles, as well as an increase in anti-social behaviour and an increase of people with addiction. Our area needs a change so that the residents and local businesses can feel safe and thrive.”



“The area has been neglected by the Local Authority in recent years. Mature trees within the control of BCP Council have been allowed to overgrow in height, street furniture is tired such as seats and metal refuse bins. Property owned by Meyrick Estate has been allowed to be neglected. In my view, the area has been neglected when contrasted with most other areas in the BCP Council area. A local forum I hope will enable pressure to bear on the BCP Council to put more effort to improve the appearance and desirability of the area.”



“I have lived here for 40 years, and in the last 10 years the neighbourhood has gone down considerably. Council services have been poor, the area has gone down since the fire at the Woodcroft Towers, there have been many unsavoury issues being carried out at the burnt-out site. Consequently, many unsavoury people are milling around the area mostly coming from accommodation in Gervis Road south. We know for a fact that drug dealing and drug taking is rife in the area. As a long standing and elderly resident, I feel unsafe in an area which for 30 years was extremely nice. Another issue is the East Cliff lift which suffered from a landslide, as an elderly person, and the majority of the residents on the East Cliff, we relied on the lift to take us down to the beach, again, after many years, nothing has been done to restore this service, which again, I find very upsetting.”



Agree with proposals (1 comment)

This respondent said they agree with the proposal to formally designate the East Cliff neighbourhood organisation as a neighbourhood forum because the application had a suitable plan for the area:



“A cohesive area plan with appropriate mix.”

Current representation (1 comment)

This respondent said they agree with the proposal to formally designate the East Cliff neighbourhood organisation as a neighbourhood forum because they felt current

representation of the community is too business-orientated and should be more community focused:



“Current membership seems to be too heavily business rather than resident-orientated. That may change over time, as this is a new association.”

Query (1 comment)

This respondent said they agree with the proposal to formally designate the East Cliff neighbourhood organisation as a neighbourhood forum but were unsure of how this would be implemented in practice:



“Agree but [I'm] not clear what resources will be available to achieve [the] aims or any change.”

Suggestions for improvement (1 comment)

This respondent suggested some improvements for the East Cliff area:



“Action is needed to tackle the immigrants etc in the hotels - The Britannia and The Roundhouse to name just two. We need to get back to a family holiday resort with hotel accommodation. Action is needed to tackle and stop drug taking and dealing on the streets and often in the grounds of private property.”

Table 2: ‘Strongly disagree/Disagree with proposal’ sub-themes

Sub-theme	No of comments
Proposed boundary	10
Community cohesion	2
Application	1

Proposed boundary (10 comments)

These respondents said they disagree with the proposal to formally designate the East Cliff neighbourhood organisation as a neighbourhood forum primarily because they felt the proposed boundary leaves out key areas in East Cliff including the roads some respondents live on, beaches, cliffs, green areas like Boscombe Chine Gardens and Knyveton Gardens, the Springbourne area and parts of the conservation area. Several of these respondents felt this the proposal was biased

towards the largest landowner in the area and is flawed because it does not include thousands of people who identify as East Cliff residents.

Below is a selection of these comments:



“This proposal only came about when the alternative East Cliff and Springbourne proposal was just about to go to consultation after months of careful planning by local residents. It is motivated by greed and totally focusses on the business aspirations of the owner of a large amount of land in the proposed forum area. It is definitely not inclusive because:



- It excludes the beach, cliffs and any open space which residents and visitors can use
- The signatory of the proposal, in the employ of the majority landowner, has publicly declared there would be no new housing areas
- He has also said this forum would focus on building a 'creative business hub' on land which currently has several rundown and abandoned properties which sit on the land of the majority landowner.



This proposal therefore would not provide a balanced community benefitting residents and businesses alike allowing it grow and develop. Instead, it would ring-fence the area completely so it would be totally unbalanced and be empowering to the large landowner only rather than any community. This is not within the spirit of the Localism Act and therefore should not be allowed to be implemented.”



“This is a plan whose purpose is to protect the interests of the large landowner who owns the freehold of much of this area. It will merely benefit him and his family. I do not believe it has the best interests of the residents in mind. It lacks support from any of the local politicians.”



“The eastern side of the boundary needs to follow the boundary of the adjacent Boscombe and Pokesdown Neighbourhood plan area. This is a very irregular, random boundary, with certain sites included and others excluded on Knyveton Road, Christchurch Road and Bath Road. There would be random gaps left out of any neighbourhood plan area.”



Community cohesion (2 comments)

These respondents said they disagree with the proposal to formally designate the East Cliff neighbourhood organisation as a neighbourhood forum because they are concerned the proposal will not be fair to all and, therefore, will not bring the community together:



“[An East Cliff neighbourhood forum] will not improve community cohesion across the area.”



“I have worked in the East Cliff & Springbourne ward for over ten years to try and address social disadvantage. The proposed area is unlikely to bring any benefits to the socially disadvantaged area of Springbourne which is adjacent to East Cliff and will serve to only further the divide between 'those who have' and 'those who do not'. This proposal disadvantages Springbourne whilst the other proposed East Cliff & Springbourne neighbourhood forum would bring benefits to both areas and be a more equitable approach.”

Application (1 comment)

This respondent said they disagree with the proposal to formally designate the East Cliff neighbourhood organisation as a neighbourhood forum because they feel this application has been submitted to prevent the alternative East Cliff & Springbourne neighbourhood forum application from being successful:



“This is a rogue organisation that has come up with this plan to try and discredit and stop the original Springbourne and East Cliff one.”

Neither agree nor disagree with the proposal (3 comments)

This respondent said they ‘neither agree nor disagree’ with the proposal to formally designate the East Cliff neighbourhood organisation as a neighbourhood forum because they feel the applicants do not represent them and that there should have been further engagement before the application was submitted to the council:



“As a resident who has to find out by reading literature on a lamppost slightly annoyed that we weren’t consulted prior to this forum being set up, by a group of business owners and people who don’t represent me and where I live.”

Full details of other themes to emerge from these responses is available on request from the Research and Consultation Team. A full list of all the comments received for this question can be found in [Appendix 2](#).

Q5. Please use this space to tell us anything else.



27 comments

These respondents provided additional comments about the proposal to formally designate the East Cliff neighbourhood organisation as a neighbourhood forum.

These comments have been coded into a variety of themes which are shown in the table below.

Table 3: Other Comments themes

Theme	No of comments
Suggestions	10
Concerns	5
Criticisms	4
Community	3
Agree with proposed boundary	2
Query	2
Unintelligible response	1

Suggestions (10 comments)

These respondents made a variety of comments including making some suggestions. These included adding additional roads to the proposal, taking steps to improve tourism in the area to counteract its derelict feel, making comparisons with the East and Springbourne neighbourhood forum application, and commented on the involvement of local businesses including Meyrick Estates.

Below is a selection of these comments:



“You need to include Knyveton Road, Southcote Road, Frances Road, St Swithun's and the rest of Eastcliff and Springbourne.”



“Tourism needs to be promoted. We have so many empty and derelict hotels/ buildings - they simply attract anti-social behaviour.”



“East Cliff does need several issues addressed or else properties in the area will be hard to sell on and the area will not attract tourists in the numbers we have had in the past.”



“Eastcliff has issues linked to being a coastal neighbourhood and more temporary residents than other parts of Bournemouth. The area has deteriorated in recent years and needs focus to bring it back for the benefit of permanent and temporary residents, and for BCP area as a whole.”



“Please see my comments on the alternative forum proposal which includes a larger area of the East Cliff as well as Springbourne. In my view that Forum set up is far more beneficial to the community and businesses as a whole.”



“Local business is clearly under-represented in the alternative proposal, which also combines the area with Springbourne. Constitutional safeguards are in place to prevent undue influence of Meyrick Estates - who nevertheless must be engaged wholeheartedly towards the revitalisation of East Cliff.”

Concerns (5 comments)

These respondents expressed concerns about derelict buildings, anti-social behaviour, drug dealing, rough sleeping and litter in the East Cliff area.

Below is a selection of these comments:



“There seem to be a high proportion of derelict properties, perhaps awaiting development, in the East Cliff area which I would guess are owned by commercial organisations. This increases the risk of anti-social behaviour and adversely impacts the quality of life of people who live here.”



“We have lived in the East Cliff area for 13 years and increasingly there are several issues to address which impact on the ability for residents to enjoy the area (rough sleeping, drug dealing, ‘abandoned’ hotels etc).”



“Fed up with litter left on cliff top and surrounding area. Fed up with people using the area to sit around smoking dope.”

Criticisms (4 comments)

These respondents criticised a councillor for not attending meetings in the local area, the promotion of the consultation, the proposal for preventing the building of houses in the East Cliff area and they also criticised the East Cliff and Springbourne Neighbourhood Forum application:



“Councillor Anne Filer did not attend any meetings for the original plan, and as such should be stripped of her councillorship.”



“If it weren’t for Andrew Emery contacting residents we would not have know about this - this was clear at the meeting. I’m sure this is not the case for Springbourne residents. Hopefully this will not be the case going forward.”



“This application seems to be driven by protecting the hotels on the East Cliff and preventing any further residential development and is thus in conflict with the needs of BCP Council to build more houses.”



“An East Cliff Neighbourhood Forum, working with the support of key stakeholders including local businesses, education and other local institutions, residents, the principal landowner (Meyrick) and the Council, will have the ability to deliver on any future Neighbourhood Plan by unlock revival and regeneration, attract investment and open up new community spaces and facilities. There is a high risk that the alternative proposal for East Cliff and Springbourne Neighbourhood Forum will lead to an undeliverable neighbourhood plan within the East Cliff due to poor levels of engagement to date with key stakeholders and landowners.”



Community (3 comments)

These respondents made comments about how they feel part of the East Cliff community which should be represented specifically:



“We do not consider ourselves a town centre business, but an East Cliff business. Many of the residents of the East Cliff use our facilities as they can reach us on foot. Many of the apartment blocks in our area use us for their AGMs, etc. We are a part of this local community and feel we should be included within any East Cliff plans.”



“We need someone to speak up for us specifically.”



“I’m on the board of the local synagogue that is moving to East Cliff. On the board of one of the largest apartment blocks on the East Cliff. I had my first birthday in the Cumberland hotel 65 years ago. I want the East Cliff to return to the best of what it used to be.”

Agree with proposed boundary (2 comments)

These respondents expressed their agreement with the proposed boundary for the East Cliff Neighbourhood Forum:



“The East Cliff proposed area seems to be similar in terms of built environment.”



“The proposed area is more than capable of considering the role of a body establishing, delivering and monitoring a separate Neighbourhood Plan as per prescribed documents.”

Query (2 comments)

These respondents had queries about working with neighbouring forums and funding to restore the East Cliff lift:



“What is happening to the millions of pounds granted to restore the East Cliff lift? Presume this won't happen since there have been other landslips. Can't the council use the money to improve the area and provide access to the beach with some sort of land train or buggy?”



“There is a strong relationship between residence in the East Cliff area and the shops and amenities around the Lansdowne roundabout, including but not exclusively Post Office, Holdenhurst Pharmacy (Holdenhurst Road), My Dentist (Old Christchurch Road), Zipyard - drycleaners (Christchurch Road). These premises would be in an adjoining Neighbourhood Forum. How would this important relationship work in practice?”

Full details of other themes to emerge from these responses is available on request from the Research and Consultation Team. A full list of all the comments received for this question can be found in [Appendix 2](#).

6 Appendix 1 - Respondent profile

The equalities profile is shown below.

Equalities	Group	Number	%
Age	16 – 24 years	1	1%
	25 - 34 years	2	3%
	35 - 44 years	4	6%
	45 - 54 years	10	15%
	55 - 64 years	14	21%
	65 - 74 years	20	29%
	75 - 84 years	9	13%
	85+ years	1	1%
	Prefer not to say	7	10%
Gender	Female	29	43%
	Male	29	43%
	Prefer not to say	10	15%
Sexual orientation	Straight / Heterosexual	51	76%
	All other sexual orientations	5	7%
	Prefer not to say	11	16%
Disability	Yes - limited a little/a lot	9	13%
	No	52	76%
	Prefer not to say	7	10%
Ethnic Group	White English / Welsh / Scottish / Northern Irish / British	54	79%
	Other White	2	3%
	BME	5	7%
	Prefer not to say	7	10%
Religion	No religion	31	46%
	Christian	21	31%
	Any other religion	5	7%
	Prefer not to say	11	16%
Respondent Type	BCP resident living <u>within the boundary</u> of the Neighbourhood Plan area	50	74%
	BCP resident living <u>outside the boundary</u> of the Neighbourhood Plan area	13	19%
	BCP Councillor	4	6%
	An agent on behalf of a client	1	1%
	Developer/landowner	1	1%
	On behalf of a statutory/non-statutory organisation	1	1%
	Town or Parish Councillor	1	1%

7 Appendix 2 – Full comments

Q1. Are you responding as a...?(please select all that apply)	Please tell us which organisation you are responding on behalf of? (please note you won't be able to proceed without writing in the comments box)
	Owner of a business located within the boundary I am responding in my role of Head of Communities, Partnerships and Community Safety at BCP Council. Bournemouth and Poole College East Cliff Neighbourhood Forum
Q2. How did you find out about this consultation? (please select all that apply)	BCP Council's social media Other, please specify below (please note you won't be able to proceed without writing in the comments box)
	Email from Andrew EMERY Bournemouth Echo Letter put through home letter box. An open letter delivered to my address. Through contact from a member of the proposed East Cliff Plan Forum. Mailshot By a letter A flyer through the door Letter delivered to residence by Andrew Emery I got a letter through my letterbox Leaflet left in lobby within apartment complex Leaflet delivered to our home Leaflet through my door Posted to my address Leaflet through the door Letter drop covering both groups. Andrew Emery hard copy thru my door Andrew Emery Mailer delivered to home address Letter through the door Letter through the door Leaflet through letter box

Q4 Please use this space to give us any comments on the submitted application.

Screen Name Redacted
3/04/2025 06:51 PM

This is an important issue

Screen Name Redacted
3/05/2025 08:26 AM

It's very important to me to get the East Cliff back to a strong affluent area

Screen Name Redacted
3/06/2025 10:49 AM

There are many problems in our area and they are not being addressed. With many people living in flats and only going out in their cars they become oblivious to the problems and would benefit from being drawn into the day to day situation in the East Cliff and Springbourne areas.

Screen Name Redacted
3/07/2025 11:51 AM

It overlaps with the proposed East Cliff one

Screen Name Redacted
3/07/2025 04:20 PM

We are overloaded with HMOs and are the most densely residential area in BCP. We have problems with drugs, homelessness and prostitution. We need to be able to have our say over things affecting our area.

Screen Name Redacted
3/07/2025 05:36 PM

I don't think it's appropriate to combine the 2 areas of Springbourne and East Cliff, mirroring the previous council ward. If you just keep doing the same thing you just continue to get the same outcome. We have a proposed forum including 3 councillors and the same area. The two parts of the old ward have very different characteristics and needs. And dominating the forum with councillors will do nothing to challenge the status quo.

Screen Name Redacted
3/08/2025 03:12 PM

East Cliff is quite different from Springbourne. A separate East Cliff area plan would make more sense.

Screen Name Redacted
3/11/2025 08:00 PM

The area requires additional funding as it has long been neglected. Residents are aware of the difficulties that arise and should have their say in what is needed

Screen Name Redacted
3/15/2025 07:39 PM

They already have meetings for residents and are active in supporting the area

Screen Name Redacted

3/17/2025 03:53 PM

This application has been a long time in the coming and covers the entire area of East Cliff and Springbourne and would therefore be relevant for the entire area.

Screen Name Redacted

3/18/2025 11:50 AM

It is my opinion that a number of the Stakeholders have little or no interest in the overall welfare of the area, rather being only interested in what is planned for their immediate environment and ensuring that the grass is cut outside their property. At neighbourhood meetings relating to this ward, the average attendance is around 10. This can hardly be described as being representative of the ward.

Screen Name Redacted

3/18/2025 02:34 PM

Does include derelict areas near former east cliff lift and Boscombe chine gardens

Screen Name Redacted

3/22/2025 05:22 PM

A neighbourhood forum including East Cliff and Springbourne will improve the community cohesion in the area.

Screen Name Redacted

3/22/2025 06:04 PM

I am disgusted that this did not go through at the first attempt and a rogue contingent outside the area made the council to rethink this and do it again.

Screen Name Redacted

3/24/2025 09:59 PM

East Cliff & Springbourne are two different & very distinct areas with different priorities & concerns.

Screen Name Redacted

3/27/2025 01:13 PM

East Cliff has a fundamentally different character, needs and use to the Springbourne area. The two areas would be much better served by distinct forums, able to focus on the specific issues present in each area. This proposed forum has not engaged the business community effectively, as evident in the forum membership group - and that sector is vital for the revitalisation of East Cliff in particular.

Screen Name Redacted

3/27/2025 08:29 PM

The once beautiful tree lined area has become a flytipping region, drug abuse infiltrating residential gardens, prostitution evident in our communal garden which we are desperately trying to safeguard by applying for fencing planning permission, bureaucracy is Delaying the process which is frustrating.

Screen Name Redacted

3/28/2025 10:19 AM

The proposed area which encompasses the majority of the EC&S ward ensures that both the more affluent and more

	socially disadvantaged areas would benefit from being designated as a Neighbourhood Forum in order to progress with the development of a neighbourhood plan.
Screen Name Redacted 3/29/2025 06:32 PM	Hey are Committed to taking care and maintaining the area, improving and addressing issues that arise, host regular community meetings for residents, good communication, well led and informative. Any issues can be addressed with guidance and signposting to correct departments
Screen Name Redacted 3/30/2025 11:42 PM	east cliffe is large enough as a stand alone and has more specialised areas so should not be with springbourne
Screen Name Redacted 4/02/2025 03:47 PM	This proposal provides for a nicely balanced yet diverse community over the East Cliff and the suburb of Springbourne. It would help protect and develop the tourist areas of the East Cliff in conjunction with the residential areas of Springbourne. There are similar issues affecting both the East Cliff and Springbourne such as anti-social behaviour and a large number of HMOs. By combining the two areas, a joined-up solution can be developed through one neighbourhood plan which will help benefit both areas simultaneously. It will also help develop a joined-up approach to: - Conservation in both the traditional conservation area of the East Cliff as well as those parts of Springbourne which are historically significant, - A common community theme across the two areas which could include balanced housing. - It would provide support for all business, large and small in the two areas ensuring that one particular type of business does not adversely affect or detract from other types of business. - It would ensure all the green spaces within the East Cliff and Springbourne areas are well maintained to the benefit of local residents and visitors alike. - It would ensure that business proposals by large landowners regarding future development take into account the views of the community that also live in the neighbourhood area. None of these ideals are supported by the alternative proposal.
Screen Name Redacted 4/02/2025 03:58 PM	I believe that the aims of the proposed organisation are in the best interests of the community and help for more targeted action to benefit the neighbourhood.
Screen Name Redacted 4/03/2025 02:23 PM	It is necessary to do away with a lot of HMO's as they are housing drug addicts and other people who are causing the Eastcliff Conservation Area many problems, such as burglary, homes and cars. We need a camera installed in Annerley Road to help stop anti-

social behaviour. Drug addicts are down our road most evenings, you don't feel safe in your own home. A lot more Police Officers need to be driving around our streets in the evenings and night time to help prevent these problems mentioned above.

Screen Name Redacted
4/03/2025 08:36 PM

i prefer the option of east cliff as separate from springbourne - both areas have different issues

Screen Name Redacted
4/03/2025 09:19 PM

Springbourne is a little talked about but important part of Eastcliff. This application covers a wider area which includes Springbourne as a unique commercial and shopping area which would benefit greatly from investment, keeping jobs and businesses alive. An enlivened area would encourage investment in housing and leisure activities., preserving Green spaces and support greater community cohesion. People who care about their home area are more likely to look after it.

Screen Name Redacted
4/05/2025 10:03 AM

This is an inclusive forum which will be able to create a progressive and inclusive plan for the benefit of all residents. It will avoid the reactionary plans of the East Cliff only plan, which has been put together to benefit only the large landowner. I do not believe he has the best interest of the community in mind. This plan has the backing of all 3 councillors and the local MP who also lives in the ward.

Screen Name Redacted
4/05/2025 12:50 PM

This is the only consultation and proposed Neighbourhood Plan that includes the whole of East Cliff including the East Cliff Conservation Area. It is the only one to include our glorious beaches and cliffs and thus for example able to consider renovation of the neglected East Cliff lift. Further it is the only one to include Boscombe Chine Gardens and Knyveton Gardens and all other East Cliff and Springbourne Green Space. The East Cliff and Springbourne Neighbourhood Forum and Area Designation Consultation is the only one that is supported multi party by all 3 East Cliff and Springbourne Ward Councillors - Anne Filer (Conservative Party), Sara Armstrong (Green Party), and Anne-Marie Moriarty (Labour Party) In addition it is the only proposed plan that can properly design out Crime because it includes more than the East Cliff Conservation Area. For example a main aim is to reduce the number of HMOs housing alcoholics, drug addicts, and persistent offenders in other parts of East Cliff and Springbourne all affecting those in the Conservation area. By being the only Plan to include Springbourne as well as all of East Cliff it has greater leverage in dealing with the problems and capitalising on the benefits of the area.

<p>Screen Name Redacted</p> <p>4/05/2025 11:19 PM</p>	<p>Eastcliff has different issues and needs to Springbourne</p>
<p>Screen Name Redacted</p> <p>4/06/2025 06:08 PM</p>	<p>A neighbourhood forum I hope will enable substantial funds to be made available to enhance the combined area generally to improve its enviroment and desirability and enhance the quality off life for its residents and reduce crime-The area has been allowed to become run down by BCP Council</p>
<p>Screen Name Redacted</p> <p>4/06/2025 07:00 PM</p>	<p>The.Springbourne district began suffering from neglect and decline in the 1970s; it was buoyed up by the arrival of Abbey Life and McCarthy & Stone in the 1980s, but declined again in the 1990s due to appalling housing conditions (e.g. in the Northcote and Windham Road areas), absentee landlords, licensing breaches, kerb crawling in Knyveton, Southcote and Palmerston Roads, and fly-tipping in the many back alleys. The neglect of property has spread in more recent years to the East Cliff (e.g. the Hinton Firs Hotel & smaller properties on the south side of Manor Road) to the point where you'd struggle to believe the East Cliff was a conservation area. A neighbourhood forum and plan, encompassing both districts, with the former politically neutral and properly constituted, would therefore be a timely way towards arresting this decline.</p>
<p>Screen Name Redacted</p> <p>4/06/2025 11:26 PM</p>	<p>While collaboration can be valuable, I believe merging them as a single community may not be the most effective approach. The towns face distinctly different challenges, with one requiring more focused intervention and resources. Treating them as one could dilute the support needed in more affected areas and overlook the specific needs of each community. Separate consideration — including targeted funding — would allow for more tailored, impactful solutions.</p>
<p>Screen Name Redacted</p> <p>4/07/2025 10:51 AM</p>	<p>I feel that this organisation will represent the best interests of all residents in the area</p>
<p>Screen Name Redacted</p> <p>4/07/2025 04:12 PM</p>	<p>I think it's essential for all neighbourhoods should have a forum. We need to discuss planning issues that are not on the councils agenda.</p>
<p>Screen Name Redacted</p> <p>4/07/2025 04:26 PM</p>	<p>We need to have a say over how our open spaces are kept and how to keep the area neat, tidy and limit antisocial behaviour (as per the broken windows theory).</p>
<p>Screen Name Redacted</p>	<p>This community-run forum will benefit local residents of two areas as</p>

Screen Name Redacted

4/07/2025 05:01 PM

There are two parallel plans proposed, but the unified East Cliff & Springbourne plan is the only one that should be considered. It's well-known that the East Cliff & Springbourne plan has been proposed in coordination with the local community, and is supported by the local ward councillors. However the East-Cliff-only plan has been heavily promoted by a current employee of Meyrick Estates (and a former BCP officer), and would restrict the Plan to an area owned substantially by Meyrick. The unified plan covers an area which is suitable for a NP and has clearly been developed thoughtfully and collaboratively. However the EC-only plan is too small an area to justify an NP, and there would be a huge risk of an imbalance of democratic power and influence. It would be extraordinary if the unified East Cliff & Springbourne plan was not taken forward.

Screen Name Redacted

4/07/2025 06:39 PM

I believe this application delivers the greatest benefits for residents and fully support the proposal to include both the entire East Cliff Conservation Area and Springbourne. This more inclusive boundary ensures a comprehensive, holistic approach to neighbourhood planning. It recognises the distinct identities and needs of each area while promoting a shared response to challenges such as housing, anti-social behaviour, inequality, and environmental concerns. Importantly, this is what residents want—local people have expressed a clear preference for a joined-up approach that reflects the interconnectedness of their communities. From a material planning perspective, this application promotes sustainable development principles, aligning with national and local planning policy objectives, including equitable access to amenities, green infrastructure, and heritage conservation. The inclusion of the full conservation area, cliffs, beaches, green spaces, and community assets such as the library, museum, shops, and college ensures planning consistency and supports the preservation and enhancement of vital local character and assets. A joint area supports the best use of resources, ensures no neighbourhood is excluded, and helps avoid planning conflicts that might arise from a piecemeal approach. It enables stronger strategic alignment with broader planning frameworks and provides a platform for coordinated investment, infrastructure improvement, and environmental protection—especially in coastal zones affected by erosion. Ultimately, this application reflects a fairer, more sustainable, and inclusive vision for the ward—one rooted in resident engagement and aligned with the principles of sound and effective spatial planning. Inclusion is not a postcode lottery. Neither does ASB stop on street corners or conservation area boundaries. We need a partnership, whole community approach. This proposal

aligns with that.

Screen Name Redacted

4/07/2025 06:57 PM

Cllr Armstrong has lobbied for a combined forum and I believe she has the interests of all her constituents at heart. Her combined forum makes far more 'community' sense than potentially breaking up our ward

Screen Name Redacted

4/07/2025 09:02 PM

We need a cohesive plan that includes the whole of East Cliff together with Springbourne.

Screen Name Redacted

4/07/2025 09:05 PM

The E and Sprbrne organisation are best placed to appreciate the needs of the local residents and businesses in the area considering all aspects of day to day life in this locality

Screen Name Redacted

4/07/2025 10:50 PM

I think there is value in creating and maintaining a neighbourhood plan and that it makes sense unless there are strong reasons to the contrary that the boundaries of the plan follow those of the ward.

Q5 | Please use this space to tell us anything else.

Screen Name Redacted

2/26/2025 12:45 PM

It does need to include Eastcliff and Springbourne. The other plan just includes Eastcliff which is not right. Should include the whole area. Springbourne is a densely populated area with high ASB and we need this plan to go ahead to get the area right.

Screen Name Redacted

3/04/2025 06:51 PM

We need to work together for the community living within the area making it a family environment stop all the small singl accommodations promoting Bournemouth

Screen Name Redacted

3/06/2025 10:49 AM

1. Motorists are speeding down Manor Road using the road to avoid going through traffic lights on the Old Christchurch Rd. Are we waiting for an accident to happen and a subsequent death? 2. Why do motorists not have to pay to park during weekends in the stretch of Manor Road East of the roundabout in front of Albany Towers whilst to the west they have to pay ? 3 Because of the free parking on both sides of the road cars every day and night loiter to eat, drink, smoke and chuck their rubbish out their windows for us residents to clean up.

4. Even with pay parking in the daytime, in 12 years I have only once seen a parking attendant in Manor Road and I am out and about all the time.5. Rubbish is everywhere unless cleared by me or volunteers(Dorset Devils) 6. Groups of wanderers hang about at the roundabout and leave bottles and rubbish before leaving the area. The bus stop opposite the Travelodge had a bin for rubbish, but it disappeared a few months ago....never to be replaced? 6. I regularly cycle around Springbourne and I feel sorry for the residents there as they suffer from the problems around the East Cliff and it is noticeable that there has been a serious deterioration of conditions. I have communicated much of this to Tom Hayes and the Environment Dept of the Council but the overflowing bins and ones with no lids being raided by seagulls continues in so many areas. It's a shame to see Bournemouth turning into a 'trashtown'. Winton and the Beach areas are an example of what could be achieved everywhere. We need to do more teaching in the schools and a poster campaign with everyone's participation before it all becomes a disaster. With trash comes disease. That's what happens in the underdeveloped countries of which I have had many years of experience.7. The stealing in shops is rife, and the appearance of Security personnel makes us look like a country at war.8 My son in law was in hospital last week and witnessed patients screaming and insulting the nurses etc. I am sure the staff feel helpless because nothing is done to punish or deal with this problem. This Government needs to come down with a heavy hand on Nos.7 and 8.

Screen Name Redacted

3/07/2025 05:36 PM

Nothing to add.

Screen Name Redacted

3/11/2025 08:00 PM

Springbourne has a large population with many vulnerable people and it requires additional funding and resources to meet the needs of the community,as it appears the more affluent areas are once again benefiting and Bcp council are neglecting one of the poorest areas in its borough. The residents need a forum and the ability to have their say on planning and housing in the area with a limit on HMO,s. Springbourne has been neglected for many years, with no plan to improve the area and community insentives. Springbourne should be invested in as it should be a prime area for people to live. It's close to the town centre with fantastic transport links but the fact it is so run down with higher crime rates than some areas puts people off. This is the first area people see when they get off the train and head to the beach or to a football match. It doesn't really portray a vibrant, clean, safe town. I feel that property developers and land owners have a duty to try to enhance East cliff and Springbourne, rather than being allowed to neglect their duties and try to prevent any future investments to improve the lives of its residents.

Screen Name Redacted
3/15/2025 12:10 PM

Stop approving HMO and "safe houses" in east cliff area! Southcote road area is unsafe for normal families to live in. BCP council - check your own rules on HMO % rules in the area!

Screen Name Redacted
3/17/2025 12:43 PM

Strongly support this proposal encompassing all of East Cliff & Springbourne as one neighbourhood forum area

Screen Name Redacted
3/17/2025 03:53 PM

East Cliff and Springbourne appears to be the forgotten area within the BCP conurbation. Our streets are cleaned sporadically compared to other areas (for example, there has been smashed glass on the pavement near my house for the past 4 months), new developments are deemed not to require parking, not taking into account how densely populated the area is (especially Springbourne) and additional cars added to the roads would pose more of a safety hazard, anti-social behaviour is an every day occurrence in the area, as is fly tipping. There are too many HMO's in the area, most of which house individuals with "enhanced needs" which further adds issues to the area. Then there is the issue of the "night time economy" that takes place around the Southcote Road, Knyveton Road and Derby Road areas. Generally cohesive neighbourhood forum / plan has the chance of enabling stakeholders and residents to formulate a plan to bring the area up, making it a safe and more desirable area in which to live, work, socialise and relax.

Screen Name Redacted
3/22/2025 06:04 PM

Councillor Filer did not attend any of the meetings with the neighbour group and forums and so should not have any say in the process.

Screen Name Redacted
3/27/2025 01:13 PM

I greatly appreciate the work of councillors and residents inherent in this proposal - but it is fundamentally flawed in rolling together two very different areas, with no obvious gain from doing so.

Screen Name Redacted
3/27/2025 08:29 PM

Please help us clean up this once beautiful area... trash begets trash and unless we tidy up in the Derby Road/Knyveton Road area with cameras, Road cleaning, police patrol then degradation will persist

Screen Name Redacted
3/28/2025 10:19 AM

I have worked in the EC&S area for over ten years to try and address social disadvantage. This proposed area would ensure that both neighbourhoods (East Cliff and Springbourne), which are fundamentally different in demographic, needs and development opportunities, would be able to work together to build a stronger future which benefits both. The other proposed area (East Cliff) would

	<p>only benefit the less socially disadvantaged communities and businesses of East Cliff who have more potential for growth and development (hotels etc). This proposed area would meet the needs of both communities and ensure that an equitable approach is being taken.</p>
<p>Screen Name Redacted</p> <p>3/29/2025 06:32 PM</p>	<p>This group of residents have worked extremely hard over the past 18 months or so to get this Forum up and running... they are fully committed to improving the quality and maintenance of our area. They are fully equipped with knowledge of laws etc they are approachable and informative.. small community groups have been established and are working together to improve all areas...most definitely this group should be encouraged and set up</p>
<p>Screen Name Redacted</p> <p>3/30/2025 04:55 PM</p>	<p>This is a much more logical and representative. proposal than the alternative which only covers part of the East Cliff.</p>
<p>Screen Name Redacted</p> <p>3/30/2025 11:42 PM</p>	<p>the hospitality areas are in need of a major local run boost to avoid being a ghost area.</p>
<p>Screen Name Redacted</p> <p>4/02/2025 03:47 PM</p>	<p>Please see my comments on the alternative proposal</p>
<p>Screen Name Redacted</p> <p>4/02/2025 03:58 PM</p>	<p>I think that anything that can be done to revitalise the area has to be very desirable. For example I am old enough to remember what a thriving area Holdenhurst Road and Boscombe were in the past and I think it would be beneficial to return the neighbourhood to that sort of feel.</p>
<p>Screen Name Redacted</p> <p>4/03/2025 02:23 PM</p>	<p>I am disgusted that BCP Council refused to reject the planning approval for the demolition of the Elstead Hotel in Knyveton Road. The last thing we need is more ghastly small flats. The area is crying out for family accommodation. The Council shouldn't be approving Harry Redknapp's proposal just to make him more millions. No tourism related flats have been included in the Council's approval which goes against their policy, as several hotel's that have been demolished in the area had to adhere to the Council's policy, so why hasn't this been a condition with Harry Redknapp's Company proposal?</p>
<p>Screen Name Redacted</p> <p>4/05/2025 10:03 AM</p>	<p>I am one of the local councillors for this ward</p>

Screen Name Redacted

4/05/2025 11:36 AM

I am particularly concerns at the level of crime surrounding the Knyveton Gardens and Spencer Road Gardens parks, including prostitution, drug dealing & taking, theft from and damage to cars, and general ASB (generally linked to the prostitution & drugs). Linked to this is the number of (failed / mismanaged) 'rehab' houses and HMOs. That entire area needs better policing & regeneration - it should be 'the commuter jewel' in BCP's crown but has been let to go to wrack and ruin.

Screen Name Redacted

4/05/2025 11:19 PM

Believe that we should have separate Eastcliff and Springbourne Neighbourhoods due to differing profiles and needs

Screen Name Redacted

4/06/2025 07:00 PM

As has been doubtless pointed out, the Springbourne and East Cliff proposals (the "inclusive" proposals) are supported by all three ward councillors for this area, irrespective of their political colours.

Screen Name Redacted

4/06/2025 11:26 PM

1. Neighbourhood Exchange Program Launch a program where residents, especially youth or community leaders, spend time in each other's towns to foster understanding and reduce stigma, while identifying transferable solutions to shared problems. 2. Community Labs or Innovation Hubs Set up pop-up innovation hubs where residents co-create solutions to local issues. Each town could host its own, but results could be shared between them to spark synergy while respecting individual identities.

Screen Name Redacted

4/07/2025 04:12 PM

All neighbour hoods should have a forum

Screen Name Redacted

4/07/2025 06:39 PM

All three ward councillors support this from across all parties. It has the support of the MP.

Screen Name Redacted

4/07/2025 09:02 PM

The heritage of the whole area must be protected, and the quality of life in our community needs to be improved. This can be achieved by a Neighbourhood Plan that is based on consultation with the community.

Screen Name Redacted

4/07/2025 09:05 PM

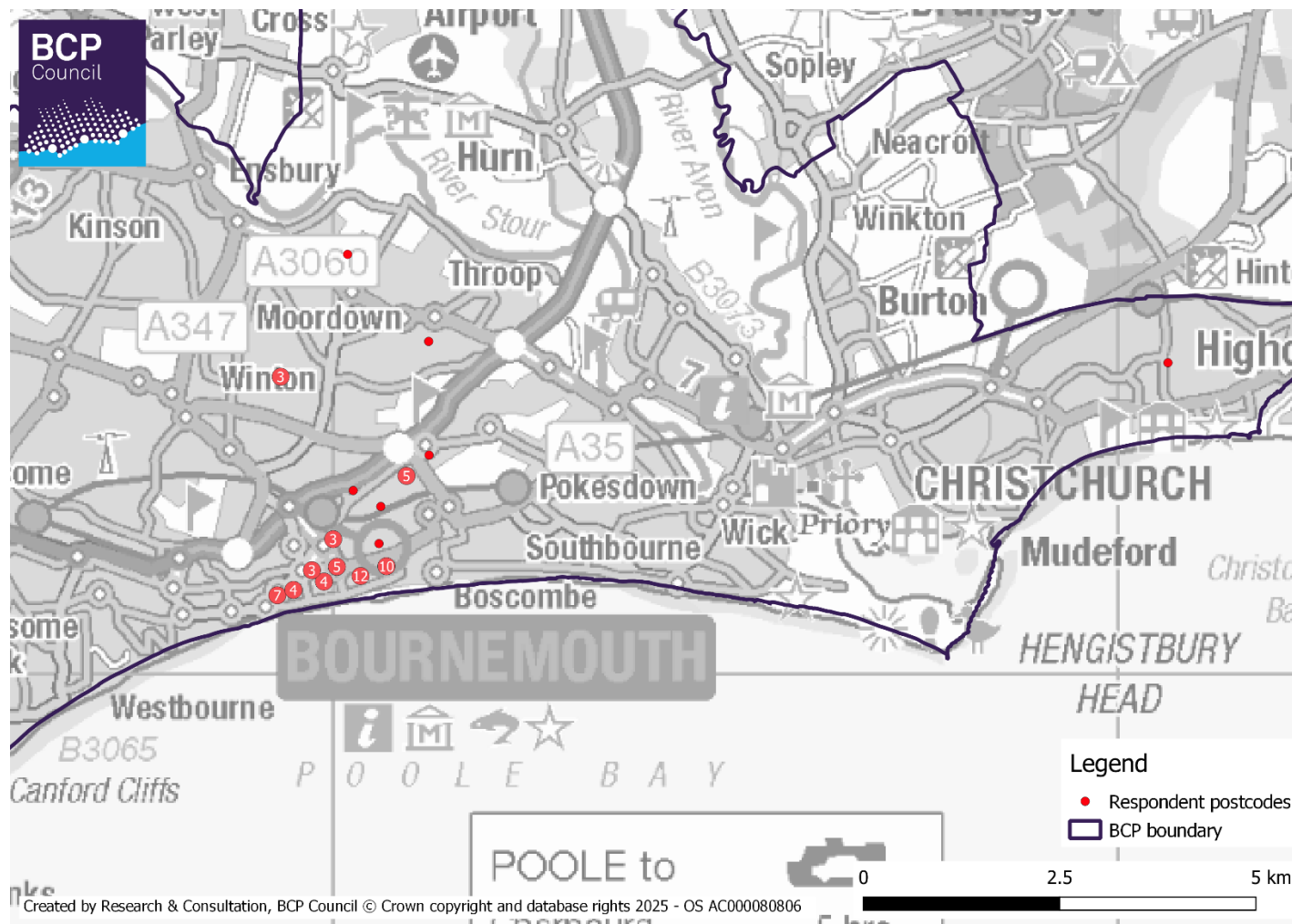
The local MP and the local councillors are behind this organisation and they offer their invaluable experience and knowledge of the locality.

Screen Name Redacted

4/07/2025 09:26 PM

I would like AirBnbs in the area to be licensed and the Council to have more control on how many there are and be able to deal with antisocial behaviour. I would like to see crime on the streets tackled including robberies and drug dealing. I would like to see rubbish removed from the streets.

8 Appendix 3 - Respondent postcodes by area



Postcode	Number of respondents
BH1	55
BH9	4
BH13	3
BH8	2
BH7	1
BH14	1
BH23	1
Total	67